



RAPIDALERT
POWERED BY  **BLUEPOINT**



CASE STUDY

AGCO

LOCATION: JACKSON, MN / INDUSTRY: MANUFACTURING

AGCO is a global leader in the design, manufacture and distribution of agricultural machinery and precision agriculture technology.

AGCO needed a system that would *shorten response time* for internal dispatch of on-site medical personnel and *give accurate location information* of the emergency within the vast campus.

CHALLENGES

- Facility located in a rural area
- Local emergency coverage provided by volunteer ambulance service resulting in long response times
- Traditional calling list for emergencies often outdated
- Campus spread over 168 acres with multiple buildings; directing dispatch is very difficult

"Last August we had another employee go into full cardiac arrest, they pulled the medical station and multiple on-site responders were there within a minute and started CPR. Because of the rapid response he was revived before permanent damage occurred and continues to live a happy and healthy life."

—SAM MEIXELL
EHS Manager

RESULTS



SIMPLICITY

Notification system updates AGCO-specific groups



RAPID RESPONSE

Average time for an internal responder is now 30 seconds



FLEXIBILITY

Wireless units offer flexibility to be moved easily



LIFE-SAVING

Nine activations within the last 18 months

